

A portrait integrates art, composition, and color. In order to create a beautiful rendition of you we must work together to add harmony to the setting, composition and color coordination in order to achieve the right mood for your portrait.

When it comes to clothing, make-up and items to personalize your portrait, we need your help. Please read through this brochure before your session and use our suggestions. If we did not cover your question, please call our studio and we will be glad to answer you directly. Your preparation will make your portrait more personable.

- Wear only solid color clothes.
- Do not wear clothes with patterns.
- Avoid contrast in clothes.
- Avoid short sleeves and sleeveless outfits.
- Wear coordinating pants, below your waist will show.

**REMINDER:**

For: \_\_\_\_\_

Your appointment is on: \_\_\_/\_\_\_/\_\_\_

At: \_\_\_\_\_

We require 72 hours notice for a cancellation.

- Thank you.

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*Portrait  
Session  
Tips & Ideas*

*by*

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## **CLOTHING - General Ideas**

1. Avoid sleeveless or very short sleeves. Upper arms can become very distracting, especially for women.
2. Avoid clothing that creates contrast. For example, do not wear a very dark top with a light pair of pants.
3. Choose solid colors for all of your outfits. Designs distract from your face. Avoid patterns.
4. Choose clothing that is neither too tight nor too loose so it will hang properly without excessive creases or folds.
5. Be sure to include your favorite outfits when planning your clothing changes. They may include a T-shirt and cutoffs, formal attire, informal outfits, as well as, special outfits for individual expressions.
6. **GLASSES:** Please ask your optician to lend you a pair of empty frames in the same style as yours. This is important since glasses often cause reflection and refraction that cannot be corrected. Photo Gray lenses will be dark and will hide your eyes. If you are unable to have a second set of frames, please ask them to remove your lenses before your session and replace them afterwards.
7. High School Seniors who's schools require a dark background for their yearbook picture should not wear white. Seniors should choose an outfit that complements the color of the background required by their school for their yearbook portrait.

### **PROPS: BE CREATIVE!**

1. Feel free to make arrangements to use a prop of your liking. This could include a hat, musical instrument, bicycle, motorcycle, car, pet, tennis racket or sporting equipment. Use your imagination!
2. Changes of clothing are encouraged.
3. Casual Clothing is great for outdoors.
4. Clothing that is informal might be: Cheerleaders uniform, band uniform, sports clothing, jeans, sweatshirt, swimsuit.
5. Clothing that is formal might be: Evening dress or tux. For a special idea we could even use formal

## **GROUP PORTRAITS:**

1. Plan solid colors that are compatible.
2. Avoid contrast & designs.
3. We recommend keeping colors within three colors that blend together.
4. A family group looks better when each person in the family wears some shade of the same colors.
5. Laying clothing out side by side will help in determining colors.
6. Bring additional colors if you have questions.
7. Additional clothing changes are encouraged.
8. Choose a style of clothing (either dressy or casual) that will fit into the room that you plan to display your portrait.
9. The person dressed differently will stick out.

## **MEN:**

### **MAKE-UP**

1. Be sure to shave within an hour or so before your appointment. 5 o'clock shadow cannot be removed through retouching.
2. If you have facial blemishes use cover-up stick in the shade of your complexion and blend it in. Any application will further enhance the finished portrait. If you're not sure how to apply the cover up ask for assistance.

### **HAIR**

1. If you plan a hair cut or perm, try to schedule it one week before your sitting. Freshly cut hair ends often stand out. **DO NOT** change your hair style until you have viewed your preview prints.
2. Make sure your hair is trimmed out of your eyes.
3. Wash your hair one day before your photo session. Do not wash your hair the same day, unless you have extremely oily hair.

### **CLOTHES**

1. Suits, sport coats or sweaters are all good selections for traditional poses.
2. Bring matching pants for sports coats, suits, and tuxedos for 3/4 length poses.
3. Choose colors that best complement your hair and skin color.

## **WOMEN:**

### **MAKE-UP**

1. To look natural, wear your normal evening make-up.
2. Use eye shadow to bring out eyes. (Apply from outside of your eye towards the inside.)
3. Blemishes can be minimized with cover-up stick.
4. An extra coat of mascara will make your lashes appear longer and fuller.
5. Lip gloss adds a sparkle. **DO NOT USE** frosted colors.
6. Bring make-up for repairs and touch-ups or ask us to help with make-up applications.

### **HAIR**

1. Wear your hair the way you like it best. **DON'T** try a new hair style. New styles are great, but make sure it is what you want before the portrait session.
2. Keep your hair smooth because loose ends will pick up light and show prominently.
3. Very light spray will help loose ends.
4. Clean hair makes a healthy appearance, but just washed hair may appear frizzy.
5. **DO NOT CHANGE YOUR HAIR STYLE UNTIL AFTER YOU HAVE VIEWED YOUR PREVIEW PRINTS.**
6. Please make sure that your bangs don't cover your eyes. Eyes are very important in a girl's portrait.

### **SUNTAN:**

1. Don't overdo the sun before your portrait session. It looks great, but use it in moderation.
2. Too much sun darkens your skin unnaturally, dries out your hair, makes your skin appear shiny and greasy, and shows bags under your eyes.
3. Strap marks will show as white marks in swim suit and bare shoulder poses. These cannot be retouched.
4. Keep your tan even.

**SUNBURN IS A REAL PROBLEM. CANCEL YOUR APPOINTMENT IF YOU ARE**